

assistance if they could be guided to suitable opportunities. In order to promote such settlement, co-ordination of the activities of the Land Settlement Branch of the Department of Immigration and Colonization and branches of the Canadian National and Canadian Pacific Railways doing similar work was arranged, a committee was organized with representatives of the three interests mentioned, and an active program of land settlement within the Dominion was undertaken. To establish contact with families or individuals desiring to return to the land, a small campaign of classified advertising in the daily press was conducted by the committee. There was no suggestion of financial assistance but there was the offer of dependable and disinterested advice and service in placing such families and individuals in touch with opportunities for farm settlement or farm employment. From Oct. 1, 1930, to Sept. 30, 1932, these activities resulted in the recorded placement in farm employment in Canada of 20,689 single men, and in the settlement on farms of 9,493 families, all of this without any expenditure of public funds in the form of financial assistance to such settlers. On the basis of five persons to the family the total landward movement resulting from these activities represented more than 68,000 persons. In addition to the co-ordinated activities of the two railways and the Department of Immigration and Colonization, several of the provinces carried on effective land settlement movements.

Section 2.—Immigration Policy.

An article prepared by R. J. C. Stead, Director of Publicity, Department of Immigration and Colonization, appeared under this heading in the 1931 edition of the Year Book at pp. 189 to 192 inclusive.